



Bear Tracks

August 2011

www.BearRiverLodge.com 801-798-1008

Come Out of Hibernation and See What's Happening!

It continues to be a beautiful and busy Summer. The property and surrounding Forest appear serene with new growth and the abundance of wildlife enjoying the Summer's vegetation and habitat. If you are an outdoor enthusiast (or even if you're not), it just doesn't get any better than this. The cool, clear mountain air is always refreshing on a hot summer day, not to mention the swimming pool surrounded by tall green pines!

Fish, Fish and More Fish! The ponds were stocked with hundreds of 1-3lb Rainbow Trout a couple of weeks ago. This annual event is always fun to watch and attracts a lot of attention.



It's time for our ANNUAL OWNERS WORK PARTY! Saturday, August 27th from 10-1 with potluck BBQ to follow! Come and have some fun, get to know other owners, work hard, and receive \$50 towards your annual maintenance fees! Please bring a potluck side dish or dessert and we will provide hot dogs and hamburgers! We can't wait to see EVERYONE!



Christmas Meadows, Utah



"Making Memories to Last a Lifetime" Picture of the Month

Congratulations Madlyn Huber and thank you so much for sharing this fun photo with us! The wildlife at The Cabins never ceases to amaze us.

Madlyn shares her comments regarding this photo; "Our family wanted to share one of our favorite photos from last year. Outside of Cabin 5-2 we spent a week watching this wood pecker make his mark on the newly planted tree in front. We tried to kindly scare him off, but it didn't work. He was bound and determined day and night to make his incredible design on this tree. We've never seen anything like it so we actually took tons of pictures of his progress.

Our "Making New Friends" picture isn't about people, but about the incredible wildlife we always get to watch as we return season after season'.

Join us on Facebook and post your favorite picture at facebook.com/TheCabinsatBearRiverLodge for a chance to win a free double ATV rental this month.

CUSTOMER APPRECIATION WEEK - AUGUST 15-19TH!

Join us on Facebook as we celebrate another successful Summer season. Each day a new "deal of the day" will be posted on Facebook.com/TheCabinsatBearRiverLodge. The deal will only be available for purchase the day it is posted. Leave us a comment under the daily posted deal and be part of our daily giveaway! Tune into Facebook for more details and clues as to what will be offered each day. YOU DON'T WANT TO MISS THIS!

The Manager's Den

A question I get asked a lot is "Has this business been in your family forever?" I am not sure why individuals think I must have taken over the family business, but they do. Over the next few months, I will use this space to give some background about Bear River Lodge.

I first came to know this as Bear River Service in the 1970s. Several of my uncles started building family cabins in Uinta Lands and Manor Lands (the neighboring Cabin Associations) about that time and my family would come to the Uintas to camp, cut fire wood, and enjoy family reunions.

During the summer of 1979, I spent several weeks working for the East Fork of The Bear, Boy Scout Camp as the overnight trail guide. During that summer I visited the Bear River Service for drinks and candy bars and to buy things I had forgotten from home.

My parents started building a cabin in Uinta Lands in the early 1980s and our visits to Bear River Service increased. We would often stop and visit the grill for breakfast, lunch, and dinner. We may have even tried to rent a snowmobile or two.

Then one Sunday evening in the late summer of 1997, my wife was reading the newspaper classifieds. She turned to me and said, "The old Bear River Service is for sale." I then remember her saying "We should buy it and move up there." She remembers it differently. She thinks I am the one who suggested "we buy it and move up there."

Whoever said what doesn't really matter. About 90 days later on November 4, 1997, we moved to the mountains with our four young daughters and took over what was then called Bear River Lodge.

I will tell you about our first few months and years next month. Until then, I hope you enjoy the rest of the summer. Roger

"Paws," and Meet Your Neighbor

Let me introduce you to the force behind this newsletter and so many of the other activities supporting The Cabins at Bear River Lodge. Jamie Merrill has had a few different titles and responsibilities since she joined us a few years ago. She has become an extremely important part of our team and is a major contributor to our success.

Jamie started as our part-time accountant. However, it soon became apparent that she could contribute in many additional areas. Unlike most accountants, Jamie has a significant creative side. She has shown us that her many talents include marketing, advertising, and graphic arts. She is also a very effective people person and has strong management abilities.

These talents and skills have made it easy to simply turn over nearly all of the support functions to Jamie's management. She now not only does all of the accounting, she is responsible for all of the marketing and advertising, and she manages the reservations personnel.

Jamie is married to Lance Merrill and they have four beautiful children, three daughters and one son. They love spending time outdoors together as a family, specifically exploring different ATV trails, fishing & camping.

Stop by Facebook and say hello to Jamie. She might just give you a prize (that is one of her other responsibilities).

